

Tamil Nadu



TDPCC

# Tamil Nadu Technology Development & Promotion Centre



An Autonomous Society of



Confederation of Indian Industry  
125 Years - Since 1895



Government of Tamil Nadu





# » Introduction

Tamil Nadu Technology Development & Promotion Centre (TNTDPC) is a joint initiative of the Government of Tamil Nadu and Confederation of Indian Industry (CII). TNTDPC is incorporated as a Society. It is governed by an apex Governing Council chaired by the Secretary, Technology Development Board, Department of Science & Technology, Government of India, and consisting of members from Government of India, Government of Tamil Nadu, Industries and CII.

TNTDPC is a unique model in the country conceived as a one stop shop for Technology Identification, Promotion, Technology Upgradation for industries in Tamil Nadu. The major task of the centre is focused towards providing a helping hand to the Micro, Small & Medium businesses and entrepreneurs in Tamil Nadu to reach and to compete in the market place through technology innovation and meeting international standards. As the Indian economy progresses, the role of MSMEs changes and they are facing new challenges. International competition requires enhanced competitiveness in all quarters. The Centre provides a user-friendly environment, linking support and guidance from experts in upgrading the industrial growth of the State. The Centre uses networks of R&D institutions, industries and CII Members in order to create and facilitate the Capacity Building, Networking platforms, Technology Transfer, Advisory services and undertake projects on need basis.



## » Vision

- Connect Emerging Technologies with MSMEs to promote research, innovation and economic growth and reach the global markets.

PA



## » Mission

- To create and facilitate knowledge sharing and learning opportunities on emerging technologies.
- To facilitate the protection of Intellectual Property Rights.
- To facilitate networking opportunities to share, learn and grow.
- Be the connect between Industry and Academia in enhancing research & innovation.
- To provide regular inputs to the Government on sustaining the conducive ecosystem for the growth of MSMEs.

## Objectives

- **Bridge the Technology Gaps:** To identify technology gaps in key industries in Tamil Nadu and to facilitate the Capacity Building, Networking, Problem Solving, Technology Transfer, IPR and Consultancy.
- **Prepare for Future:** To lay the basis for future and high technology through global partnerships and to disseminate the knowledge for the promotion of industries.
- **Develop Talent:** To enable technology promotion and development through emphasize and nurturing entrepreneurship, talent development through education, training and support.

# >> Focus Sectors

Agri /  
Food Processing



Automotive



Education



Defence &  
Aerospace



Healthcare



Focus Sectors

01

Technology  
Awareness &  
Identification



## TNTDPC Services

02

Capacity  
Building

03

Enhancing  
Competitiveness



04

IPR Services

05

Knowledge  
Forums



06

Promotion of  
Emerging  
Technologies

Services

# » Service Model

01

## Technology Awareness & Identification

Assist in planning programs or methods to increase awareness in MSMEs of the latest inventions, innovations or best practices globally and additionally help SMEs identify the right technology.

02

## Capacity Building

TNTDPC helps to create unique facilitation that improve B2B necessities and much valued knowledge distribution from champions of industry and thought leaders from the government, industry and research institutions

03

## Enhancing Competitiveness

To promote and enhance the competitiveness of MSMEs in key industrial sectors by the promotion of technology & networking platforms, innovation and entrepreneurship.

04

## Knowledge Forums

Promotion of specific Knowledge Forums by the group of industrial and technological experts to support the process of knowledge building through networking and sharing of best and next practices in the industrial ecosystem.

05

## IPR Services

Assist SMEs & entrepreneurs in intellectual property assessment & filing of Patents, Trade Marks, Copyrights, Designs and Geographical Indications.

06

## Promotion of Emerging Technologies

Promotion of Emerging Technologies like AI, IOT, Blockchain to work on newer models of industry linkage for sustainable development.

# » TNTDPC Delivery Model



## Capacity Building Activities

TNTDPC runs a series of sector specific Conferences, Workshops, Training programmes, Seminars and Missions.



## IPR & Advisory Services

IP Facilitation Services (Patent, Trademark, Design, Copyrights, Geographical Indications, IP Audit and portfolio management), IP Capacity Building: Awareness & Training, IP Information Services, IP Counselling & Advisory Services, Certificate Courses on IPR.



## Projects

DPR, Cluster Projects, Corporate - Startup Connect, Industry - Academia Linkages, Technology Gap Analysis, IP Cell in Academia



## Knowledge Forums

The Centre houses the technology forums like CTO Forum, Innovation Forum, Foodpro Pack Forum, IP Practitioners Forum and COO Forum.



# » Reach Us

## The Head & Member Secretary

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