



<p>4th Edition Food CON 2013</p> <p>Conference on Emerging Technologies in Food Processing Sector</p> <p>28 June 2013: Hotel ITC Park Sheraton, Chennai, India</p>	Principal Sponsor	Co-sponsor	Associate Sponsor	Patron Sponsor
Sponsorship Fee (Rs. in Lakhs)	5	3	2	1
Maximum Sponsors (in Nos)	1	2	Multiple	Multiple
Conference web page hyperlinked with Sponsor's web home page	✓	✓	✓	✓
Logo placement in:				
<ul style="list-style-type: none"> • Advertisements • Printed brochure • e-Mail updates 	✓ ✓ ✓	✓ ✓ ✓	× ✓ ✓	× × ✓
Dedicated pre-event e-advertisement to all pre-registered delegates to be sent along with conference update (sponsor to provide e-advertisement)	✓	✓	✓	×
Accord and acknowledge the Sponsorship status at the conference	✓	✓	✓	✓
Signage boards from the hotel entrance to the plenary hall	✓	✓	✓	✓
Meeting room for networking with officials mentioning "Sponsor Lounge" at the conference room entrance	✓	✓	×	×
Logo placement in:				
<ul style="list-style-type: none"> • Conference main backdrop • Sponsors panel • Sponsors card • Tag on the Documentation Bag 	✓ ✓ ✓ ✓	✓ ✓ ✓ ×	✓ ✓ ✓ ×	× ✓ ✓ ×
Dedicated speaking slot for CEO from Sponsors' company in the Inaugural Session (10 Minutes slot)	✓	×	×	×
Dedicated speaking slot for CEO from Sponsors' company in the Plenary Session (15-20 Minutes slot)	✓	✓	✓	×
Special seats reserved in the front row at the conference hall	✓	✓	✓	✓
Colour advertisement in the Speakers/Sponsors Profile Booklet"	✓	✓	✓	✓
Corporate/commercial video film during break hours (sponsor to provide film) (in Minutes)	5	3	1	×
Complimentary Built-up Stall at conference venue	✓ 8 Sq.mtr	✓ 6 Sq.mtr	✓ 4 Sq.mtr	×
One full page brief write-up in the Conference participants profile, which will be included in the documentation kit	✓	✓	✓	✓
Corporate brochure for insertion in the documentation kit	✓	✓	✓	✓
Distribution of mementos/gifts to delegates (at sponsor's own cost)	✓	✓	×	×

Free delegate passes to attend the Conference (in Nos)	12	10	7	5
Option to purchase additional delegate passes at 25% discount	✓	✓	✓	✓
Special announcements thanking all sponsors	✓	✓	✓	✓
Logo placement in Post Event Newsletter and DVD	✓	✓	✓	✓
Sharing of list of Conference attendees	✓	✓	✓	✓

Why Sponsor this conference?

- Conference sponsorship offers a rare opportunity to promote your company/organisation to the largest gathering of professionals
- Your organization will be acknowledged, at the appropriate sponsorship level, as sponsor in the Conference documents and website, i.e. your organization's logo will be displayed prominently in the Conference website and handbook.
- Obtain excellent networking opportunities during the event for your representatives
- Gain maximum access to an interested, influential, international audience of people you need to meet before, during and after the event
- Provide your publicity material directly to all delegates
- Advertising prominence over the conference with pre-event publicity via email updates, advertisements and link to your website.
- An opportunity to learn about the latest developments in the area

For more details please contact:

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